

# 2017 Planning for Healthy Communities Conference

The Intersection of Health and Community Planning

The Charles Mack Citizen Center  
215 North Main Street, Mooresville, NC  
November 2, 2017 | 9:00 AM- 4:15 PM

## AGENDA



# 2017 Planning for Healthy Communities Conference

## Conference Agenda

### 8:30 – 10:10 Morning Activities and Keynote

#### Merchant Room

8:30 – 9:00

**Registration and Breakfast Snack**

9:00 – 9:10

**Welcome**

9:10 – 10:10

#### **Keynote: Operationalizing Health Equity**

Health equity, or the idea that everyone has a fair opportunity to live a healthy life, is not a new concept. Yet, in recent years, data continue to show that some populations are at higher risk for poorer health outcomes than others. We know that lifestyle choices and healthcare play a part in the equation, but other factors, like education, housing, safety, and how our communities are designed can be just as important. How do our systems and organizations make decisions about projects, programs, and how it does business? Is it based on efficiency or effectiveness? Is it standardized or customized? Intentional and concerted change in how they function to better address inequities, and how we define health can be daunting. But there are examples of communities that are doing it and tools and approaches, like Health in All Policies, that can help close the disparity gap, which is beneficial to all of us.

**Tim Schwantes**, MPH, MSW  
*Project Officer, Active Living By Design (ALBD)*

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## Continuing Education Credits Offered



Certification Maintenance (CM) credits for this conference have been approved by the American Planning Association. More information about the AICP CM program can be found at:

<https://www.planning.org/events/eventmulti/9134269/>

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**Event # 9134269**



# 2017 Planning for Healthy Communities Conference

## 10:20 – 11:20 Breakout Sessions

Burlington Room		
10:20 – 11:20	<p><b>Innovative Health Department Initiatives</b></p> <p>Local health departments have a lot on their plates between service delivery, clinical operations, and public awareness campaigns. And while the evidence linking health to the built environment is strong, this area of work often gets pushed to the back burner. Local health departments, however, are stepping up to face this challenge and have introduced innovative programs and policies to their areas of practice.</p> <p><b>Steve Eaton</b> <i>Public Health Division Director, Gaston County Dept. of Health and Human Services</i></p> <p><b>Erin Bayer Smith, MPH</b> <i>Senior Manager Policy and Prevention, Mecklenburg County Public Health</i></p>	CM   1
Moore Room		
10:20 – 11:20	<p><b>Transportation for Health</b></p> <p>Active transportation is exercise with a purpose – getting to and from key destinations through walking, biking, and/or transit. Hear how the Charlotte Area Transit System (CATS) is expanding transportation access through the county, connecting key destinations, and using health as a guide for planning new transit corridors. Gresham, Smith &amp; Partners, Inc. works with communities nationwide on active transportation efforts to improve community health. Learn how they are incorporating technology into their work and helping communities make active transportation a daily choice.</p> <p><b>Mike Sewell, P.E.</b> <i>Senior Vice President, Gresham, Smith and Partners</i></p> <p><b>Jason Lawrence</b> <i>Planner, Charlotte Area Transit System</i></p>	CM   1



# 2017 Planning for Healthy Communities Conference

## 11:30 – 1:00 Lunch Plenary Session

### Merchant Room

11:30 – 1:00

#### Planners4Health-Statewide Collaboratives from the Southeast

State chapters of the American Planning Association are promoting health as part of their annual programs. Learn how the coalitions from NC and TN are committed to improving health in their state. Find out about current activities, new initiatives, and how your local actions tie into a broader state and national framework that supports public health. Most importantly, get inspired to take your community to the next level towards community health.

**Katherine Hebert**, MCRP  
*Healthy Community Design Specialist, CCOG*

**Mike Thompson**  
*Research Fellow, Nashville Civic Design Center*

**Let's Get Active**  
Stand up and move during this fun, interactive, break.

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## 1:10 – 2:10 Breakout Sessions

### Burlington Room

1:10 – 2:10

#### Promoting Access to Local & Healthy Foods

Cities, towns, and counties are on the frontlines of improving the local food system, addressing healthy food access issues at multiple points. Progressive communities of all sizes are taking healthy food access to the next level by developing and implementing local food plans. Hear how food planning is making a difference in community health and placemaking and learn how food planning can be incorporated into your planning efforts.

**Joseph Furstenberg**, MPA  
*Regional Planner, Piedmont Triad Regional Council*

**Erin White**, MA  
*Principal, Community Food Lab*

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Moore Room		
1:10 – 2:10	<p><b>Supporting Active Living</b> Open Streets 704 is a half-day, FUN event allowing neighbors to demonstrate the importance of health, the need for more walkable and bikeable streets, and the need for equitable access to active living. Learn about this project and local efforts to get seniors active through biking programs.</p> <p><b>Scott Curry</b>, AICP, CNUa <i>Pedestrian Program Manager, Charlotte Dept. of Transportation</i></p> <p><b>Alfred Bangoura</b>, CPRP <i>Recreation Superintendent, Mecklenburg Co. Parks and Recreation</i></p> <p><b>Tracy McGinnis</b> <i>Director of Philanthropy, Southminster</i></p>	CM   1
2:25 – 3:25 Afternoon Breakout Sessions		
Burlington Room		
2:25 – 3:25	<p><b>Housing for Health</b> Where we live matters for our health and poor housing conditions are associated with a wide range of health conditions. Hear how local communities are implementing strategies to improve physical and mental health through education on falls prevention and the provision of affordable housing that offers security, safety, and access to upward social and economic mobility.</p> <p><b>Ashley Clark</b>, MCRP <i>Interim Director, Institute for Social Capital, UNC Charlotte</i></p> <p><b>Julia Katz</b>, MCRP <i>Planner, Triangle J Council of Governments</i></p> <p><b>Annette Demeny</b>, DTR <i>Aging Program Specialist, Centralina Area Agency on Aging</i></p>	CM   1



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Moore Room	
2:25 – 3:25	<p><b>Economic Development for Health</b>            Why do healthy communities matter from the economic perspective? Learn why businesses are moving to NC, the types of communities they expect, and how healthy communities are gaining ground. Hear how the NC Rural Center is using economic strategies to improve quality of life in rural areas through programs and efforts aimed at workforce, local food, and community development.</p> <p><b>Charles A. Hayes, M.A., CEcD</b>  <i>Managing Partner, Hayes Group Consulting</i></p> <p><b>Patrick Woodie</b>  <i>President, NC Rural Economic Development Center</i></p> <p><b>Gary Salamido, MS</b>  <i>Vice President of Governmental Affairs, NC Chamber</i></p>
Merchant Room	
3:35 – 4:00	<p><b>Community Voice</b></p> <p>Growing up on the West side of Charlotte, Charlene witnessed a strong presence from the public and private sector but too many conversations often excluded those mostly impacted by decisions. With a focus on strengthening her civic leadership and building the power of organized people, she serves at the chair of the Equitable Transportation team for the West Boulevard Neighborhood Coalition and Assistant Director of Youthquake – a nine-week Christian education camp for youth. Charlene will be sharing her experience combining various roles and collaborative efforts to improve West Charlotte.</p> <p><b>Charlene Mack</b>  <i>Manager, Organizing Programming &amp; Coaching - Leadership for Educational Equity</i>  <i>Equitable Transportation Chair – West Boulevard Neighborhood Coalition</i>  <i>Youth Minister – Progressive Baptist Church</i></p>
4:00 – 4:15	<p><b>Closing Remarks and Prize Give Aways!</b></p>

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