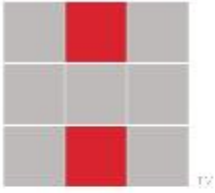




Economic Development
For Healthy Communities

Economic Development For Healthy Communities



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CONSULTING

What does a community need to attract economic development?

Community Needs

Development

Growth

Air Quality

Water Quality

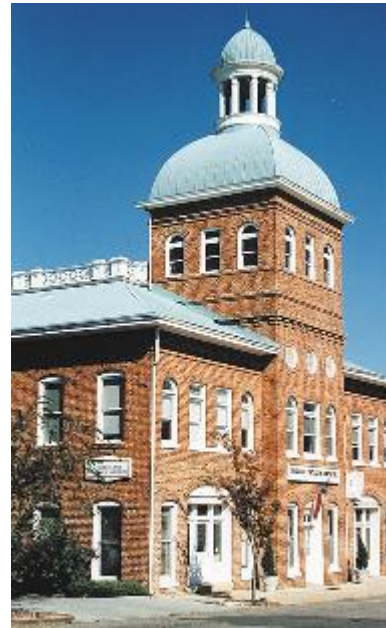
Knowledge

Healthy People

Talent Attraction

Business Purpose

The Bottom Line



Economic Development For Healthy Communities



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What is “economic development”?

Policy intervention with
the goal of enhancing
people’s economic
and social well being.

Community Needs

Development

Growth

Air Quality

Water Quality

Knowledge

Healthy People

Talent Attraction

Business Purpose

The Bottom Line

Economic Development For Healthy Communities



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What is “economic growth”?

The phenomenon of market productivity and a rise in GDP, gross domestic product.

Community Needs

Development

Growth

Air Quality

Water Quality

Knowledge

Healthy People

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Business Purpose

The Bottom Line

Economic Development For Healthy Communities



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Community Needs

Development

Growth

Air Quality

Water Quality

Knowledge

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Business Purpose

The Bottom Line

Air Quality



Economic Development For Healthy Communities



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Community Needs

Development

Growth

Air Quality

Water Quality

Knowledge

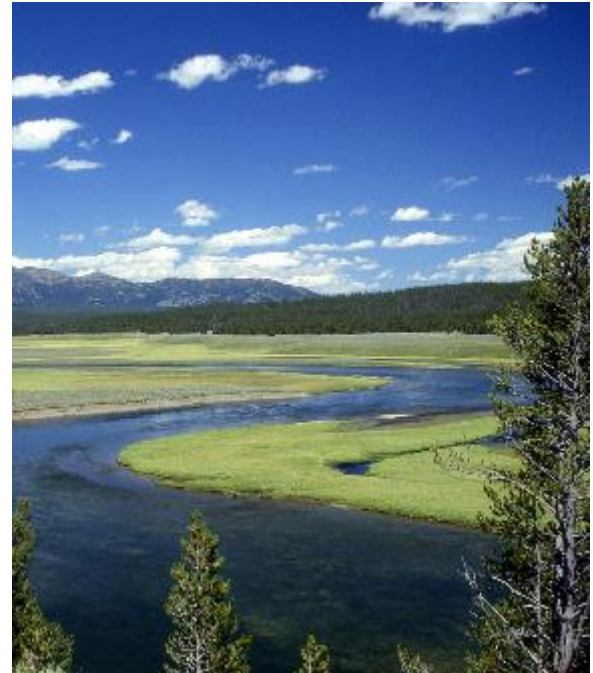
Healthy People

Talent Attraction

Business Purpose

The Bottom Line

Water Quality



Economic Development For Healthy Communities



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Community Needs

Development

Growth

Air Quality

Water Quality

Knowledge

Healthy People

Talent Attraction

Business Purpose

The Bottom Line

Knowledge



Economic Development For Healthy Communities



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Healthy People

Community Needs

Development

Growth

Air Quality

Water Quality

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The Bottom Line



Economic Development For Healthy Communities



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Community Needs

Development

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Water Quality

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The Bottom Line

Talent Attraction

Community

Talent

Economic Development For Healthy Communities



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Community Needs

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Growth

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Business Purpose

The Bottom Line

Business Purpose

To Maximize Profit

Milton Friedman

Ayn Rand (Atlas Shrugged)

The Triple Bottom Line

People

Planet

Profit



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The Bottom Line

Better economic conditions
mean better health
and
better health means
better economic conditions.

Community Needs

Development

Growth

Air Quality

Water Quality

Knowledge

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The Bottom Line