



Centralina Council of Governments

GROWING Jobs and Our Economy | CONTROLLING Cost of Government | IMPROVING Quality of Life

Facilitated Board Retreats Help Elected Officials Chart a Course for Success

The Challenge

Most communities today are faced with too many needs and too little funding to address them all. As a result, local elected officials often struggle with coming to a consensus on their community's top priorities. Failure to narrow the scope of needs that will be addressed often leads to incomplete projects and missed opportunities (funding, partnering, leveraging resources). Residents' inability to discern definable progress can lead to a feeling of despair and a perception of ineffective government.

Helping Communities Develop Their Strategic Plan

Centralina Council of Government's strategic planning facilitation is a process to assist local government boards to set clear, realistic short-term and long-term goals that support their vision and mission, and define strategic action steps and resources necessary to implement those strategies. We bring a process and proven track record to help you develop practical plans that can be successfully implemented within your community's resources. Our staff works with you to:

- **Identify Your Top Priorities** – Our process begins with gathering information through individual interviews and continues with the facilitation of a day-long retreat to help you identify your shared, top priorities for your community.
- **Maximize Effective Roles in Decision-Making** – The focus is on the ability of elected officials and staff to perform in areas that are unique to them.
- **Develop Plans Coordinated with Systems, Planning and Engagement** – The process focuses on the interaction of and need for establishing and using systems for strategic planning, financial planning and public engagement, helping you achieve results from your plan.
- **Identify Necessary Support for Your Plan** – Our process moves you towards consensus on priorities, strategies, and resources.
- **Provide Support Beyond the Retreat** – Centralina's staff of experts is also available to provide guidance or support to you as you implement the strategies after the retreat.

"You helped us with strategic thinking and enabled us to get past the tactical arguments that hung us up in our last board retreat."

– **Mayor Elbert H. Richardson**
Town of Troutman

"We came out of our session with the consensus on a plan, and the strategies and path to follow to move us forward."

– **Mayor Jody Everhart**
Town of Spencer

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