



Creative Solutions FOR Thriving Communities

CENTRALINA COUNCIL OF GOVERNMENTS

REGIONAL CONFERENCE

Keeping Gastonia Beautiful



GROWING Jobs and Our Economy | CONTROLLING Cost of Government | IMPROVING Quality of Life



Keep Gastonia Beautiful, Inc.

Keep Gastonia Beautiful

- *WHO WE ARE...*
- Non-Profit
- Affiliate of Keep America Beautiful
- City of Gastonia
- Volunteers
- Board of Directors
- Committees

Keep Gastonia Beautiful

MISSION STATEMENT:

To make the community at large, **knowledgeable** and **responsible** in natural resource conservation, solid waste handling, recycling, litter abatement and beautification.

Knowledgeable

Responsible

Motivate



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Keep Gastonia Beautiful

- ***BEAUTIFICATION***

- Tree Plantings
- EverGreen Tree Program
- Schools
- Downtown
- Tree Care
- Living Tree Tribute
- Art

Keep Gastonia Beautiful

- ***PATHWAY to ART***
 - **Celebrations**
City Hall
 - **Enhancement of Park Areas**
Center City Park
 - **Creation of Environment for Art**

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- **City Hall**
 - Bronze Sculpture



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- ***Center City Park***

“Ghillie Dhu’s Enchantment”

- Funding Resources
- Planning
- Dedication
- Response

Ghillie Dhu's Enchantment “Tree Spirit”



Center City Park Kinetic Tree



Pocket Park Site

MSD Property

- City Owned
- Location
- Visual Impact
- Challenges
- Possibilities



Pocket Park Site



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Highland Community Garden

- Downtown Property
- Needs
- Goals
- Partners
- Participants
- Enhancements

Community Garden Plan



HIGHLAND COMMUNITY GARDEN PROJECT



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Community Garden Volunteers



Community Garden Volunteers



Highland Community Garden



Community Garden



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Downtown Initiatives

- Downtown Businesses
- Downtown Vacant Properties
- Partnerships
- Community

Downtown Business Shoppe Keepers Bell



Posters for Vacant Properties



This could be
a
natural fit



for a
NATURE STORE
or Organic
Foods & Products



Gastonia Tree Lighting

- Mayor & City Council
- Local Bands
- Schools
- Rotarians
- Downtown Merchants

Gastonia Tree Lighting









11.23.2015 18:45

Gastonia Downtown Merchants

“Holiday Decorating Competition”

**CHRISTMAS TIME
STORE FRONTS SHINE**

Ghillie Dhu's Enchantment Christmas Spirit



Keeping Gastonia Beautiful

- Goals
- Passion
- Volunteers
- Partners
- Support
- Limited Resources
- Motivated

Comments and Questions?



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