

2016 Planning for Healthy Communities Conference

The Intersection of Health and Community Planning


The Charles Mack Citizen Center
215 North Main Street, Mooresville, NC
August 31, 2016 | 9:00 AM- 4:00 PM

AGENDA



2016 Planning for Healthy Communities Conference

Conference Agenda

8:30 – 10:10 Morning Activities and Keynote		
Merchant Room		
8:30 – 9:00	Registration and Breakfast Snack	
9:00 – 9:10	Welcome	
9:10 – 10:10	 <p>Keynote: Planning – A Public Health Intervention for the 21st Century Since 2008, the American Planning Association (APA) has led a renewed focus on public health, developing tools to support planners as they increasingly integrate health objectives into plans, policies, and projects. Anna Ricklin will share resources and research outcomes, and provide an overview of APA's most important initiative yet: Plan4Health. The presentation will conclude with a discussion about the future of public health and planning.</p> <p>Anna Ricklin, AICP <i>Manager of Planning and Community Health American Planning Association</i></p>	CM 1* CEU 0.1*

Continuing Education Credits Offered



Certification Maintenance (CM) credits for this conference have been approved by the American Planning Association. More information about the AICP CM program can be found at:

<https://www.planning.org/events/eventmulti/9107493/>

CM | 5
Event # 9107493



Continuing Education Units (CEU) for this conference are under review by the North Carolina Recreation and Park Association. When units are approved, participants will be notified. More information about NCRPA CEU program can be found at www.ncrpa.net.

CEU | 0.5



2016 Planning for Healthy Communities Conference

10:20 – 11:20 Breakout Sessions

Burlington Room

Ways to Incorporate Public Health Into the Planning Process

CM | 1
CEU | 0.1

Local government agencies and health departments often have the same land use and community development goals. However, getting active living infrastructure (sidewalks, bike lanes, parks, etc.) and healthy food policies in place often requires going through the planning process. This session will answer questions such as: How do the goals of these groups overlap? What is the planning process? How (and when) should public health and park professionals get involved?

Nathan Page, CZO

*Planning Director
City of Graham*

Dr. Monique Bethell, PhD, MA, BBA

*Adjunct Professor
North Carolina Central University*

Teresa Penbrooke, MAOM, CPRE

*CEO
GreenPlay, LLC*

Moore Room

Making the Case for Healthy Planning and Initiatives

CM | 1
CEU | 0.1

Communicating the benefits of parks, trails, walkability, and access to healthy foods is often challenging and time consuming, but can be made easier. See how others are using broader frameworks and flexible messaging to capture attention and build wide-ranging support. Discover communication resources, key facts and statistics, and find out how to message your project to different groups.

George Berger, AICP

*Region 4 Coordinator, Active Routes to School and Planner
Cabarrus Health Alliance*

Nan Mann

*Wellness Administrator
City of Charlotte*



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11:30 – 1:00 Lunch Plenary Session

Merchant Room

Sustaining a Culture of Collaboration Around Health

CM | 1
CEU | 0.1



State agencies and associations are promoting health as part of their annual programs. Learn how the Healthy Environments Collaborative, a historic partnership of state agencies, is committed to improving the health of NC residents. Find out about current state level activities, new initiatives, and how your local actions tie into a broader state framework that supports public health. Most importantly, get inspired to take your community to the next level towards community health.

Lori Rhew, MA, PAPHS

*Special Projects Coordinator
NC Department of Health and Human Services*



Ed Johnson, RLA, ASLA

*Acting Director of the Division of Bicycle and Pedestrian Transportation
NC Department of Transportation*



Michelle Wells, MPA, CPRP

*Executive Director
NC Recreation and Park Association*

Healthy Communities for Seniors: Mobility, Nutrition, Falls Prevention

Creating life-long communities means understanding and addressing senior needs.



Annette Demeny

*Aging Specialist
Centralina Area Agency on Aging*

Let's Get Active

Stand up and move during this fun, interactive, break.

Greg Stewart

*Certified Personal Trainer and Health Coach
Cabarrus Health Alliance*



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1:10 – 2:10 Breakout Sessions

Burlington Room

Creating Rural Play Spaces and Community Assets for Recreation

CM | 1
CEU | 0.1

Rural and small town environments offer many opportunities for active living, but you may have to dig a little deeper. Learn about the unique considerations when developing recreation and greenspace in these areas and see how exercise prescriptions can be used to encourage activity. The session will also explore how the new NC legislation on open use/shared use policies can create recreational opportunities.

Anna Stein, JD, MPH

Legal Specialist

North Carolina Department of Health and Human Services

Teresa Penbrooke, MAOM, CPRE

CEO

GreenPlay, LLC

Jessica Montana, MPH, CHES

REACH Program Coordinator

Cabarrus Health Alliance

Moore Room

Bringing Food to the Masses: Creative Ways to Increase Local Access to Healthy Foods

CM | 1
CEU | 0.1

According to the UNC School of Government, over 330,000 residents of the 9-county Centralina region are considered food insecure, defined as those persons who do not always know where they will find their next meal. Cities, towns, and counties are on the frontlines of improving the local food system and addressing healthy food access issues at multiple points. Learn about strategies and environmental changes that are working in our region to create access to healthy foods.

Elliott Royal, MA

Food Access Coordinator

Mecklenburg County Health Department

Tammy Bass, MA

Cleveland County Catalyst for Healthy Eating and Active Living

North Carolina Public Health Foundation



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Gregory Traywick
County Extension Director
Cleveland County

Ron McCollum
Outreach Coordinator
Foothills Farmers' Market

2:25 – 3:25 Afternoon Plenary Session

Merchant Room

2:25 – 3:25

Panel Discussion: A Comprehensive Approach to Increasing Physical Activity - Lessons Learned from Plan4Health Charlotte

CM | 1
CEU | 0.1

By bringing together the complementary strengths of planning and public health — and building partnerships with organizations from a range of sectors and perspectives — the APA's Plan4Health initiative is a catalyst for collective action toward a healthier future. NC's Plan4Health project seeks to promote opportunities for physical activity through a broad coalition. Hear about lessons learned and how these strategies can be replicated in your community.



Katherine Hebert
Healthy Community Design Specialist
Centralina Council of Governments



Jonathan Wells
Planning Manager
Charlotte-Mecklenburg Planning Department



Dick Winters
Built Environment Coordinator
Mecklenburg County Health Department



Michael Kirschman
Deputy Director
Mecklenburg County Park & Recreation Department




Tracy Newsome
Transportation Planner
Charlotte Department of Transportation

Moderator: Anna Ricklin



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3:25 – 3:50	The Importance of Working in Community Ever wondered why ground-up engagement and working “in” community is important? It’s the only path that truly moves us forward. Rickey Hall will outline collaborative efforts to improve health in several neighborhoods through a project known as “Seeds for Change.”  Rickey Hall <i>Community Advocate</i> <i>West Boulevard Neighborhood Coalition</i>	
3:50 – 4:00	Closing Remarks and Prize Give Aways!	

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Centralina Council of Governments



American Planning Association
North Carolina Chapter

PLAN4Health
An American Planning Association Project



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Notes:

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