



Seeds For Change

“GROW WITH US”

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Context and History

- The West Boulevard Corridor boundaries
- Federally-designated food desert
- Historical efforts to attract a grocery store

Demographics

CHARACTER

11,657

population

EDUCATION

8%

bachelor's degree

ECONOMY

\$24,123

household income

ENGAGEMENT

75.5%

voter participation

TRANSPORTATION

51.3%

streets with sidewalks

HOUSING

4,700

housing units

SAFETY

52.1

property crime rate

ENVIRONMENT

51.6%

tree canopy

HEALTH

0%

grocery store proximity

Seeds For Change Goals

To stimulate a Corridor-wide transformation by...

1. Improving Public Health
2. Enhancing Educational Opportunities
3. Increasing Economic Development
4. Creating a community-driven, community-owned, and community-operated project

Our Project Team

- 100 Gardens
 - Charlotte-Mecklenburg Schools
 - CHARP of UNC-Charlotte
 - City Startup Labs
 - Habitat for Humanity
- Shook Kelley
 - System of Care
 - The Lee Institute
 - UNC-Charlotte Urban Institute
 - West Boulevard Neighborhood Coalition

Our Project Partners

- Centralina Council of Governments

- Charlotte Housing Authority

- Charlotte-Mecklenburg Housing Partnership

- Charlotte-Mecklenburg Police

Department

- City of Charlotte

- Mecklenburg County

- Queen City Forward

- Renaissance West

- Wells Fargo

- West Boulevard's Faith Community

What is a Co-op?

What is Aquaponics?

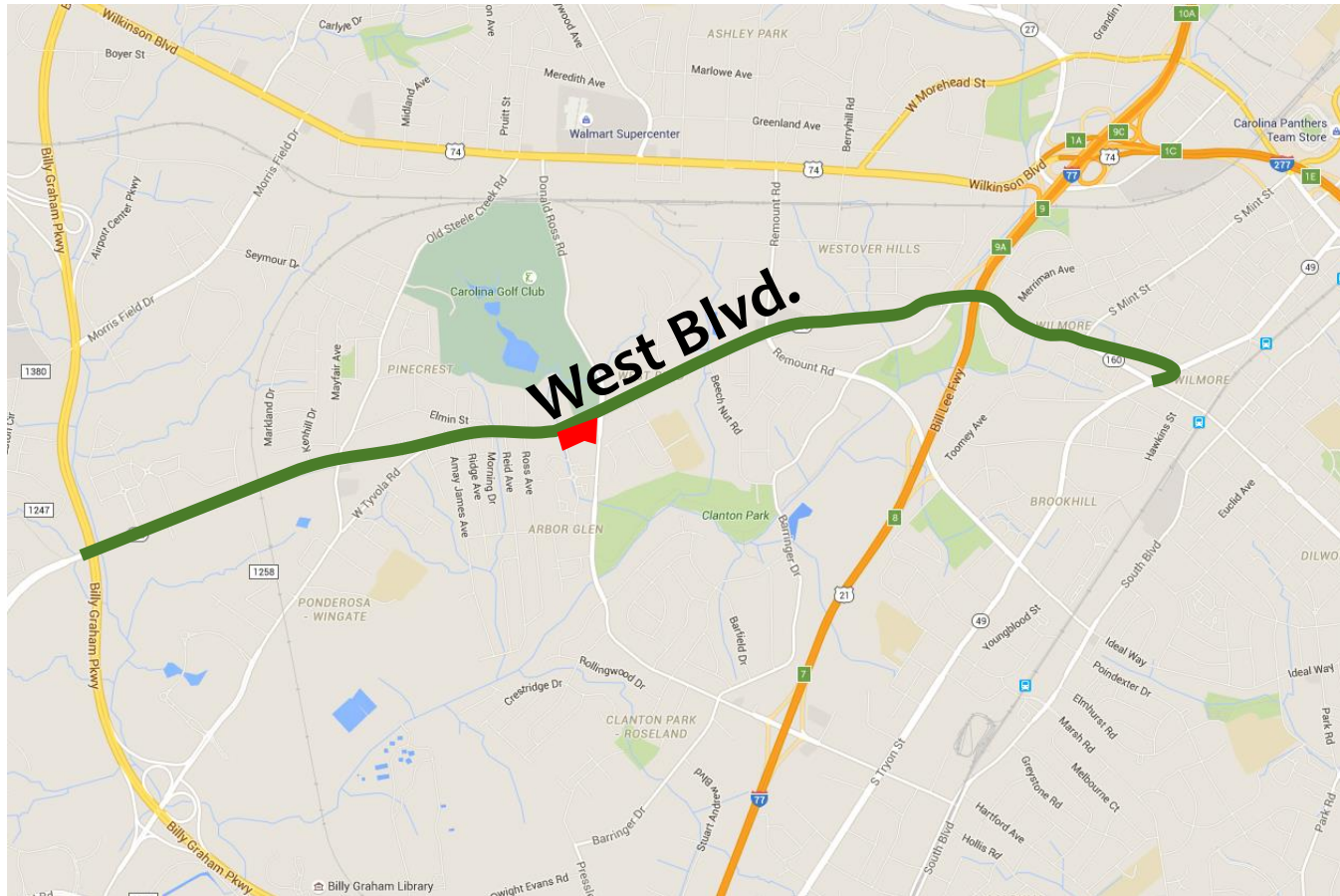
System of raising fish and using their waste as nutrients for growing plants.



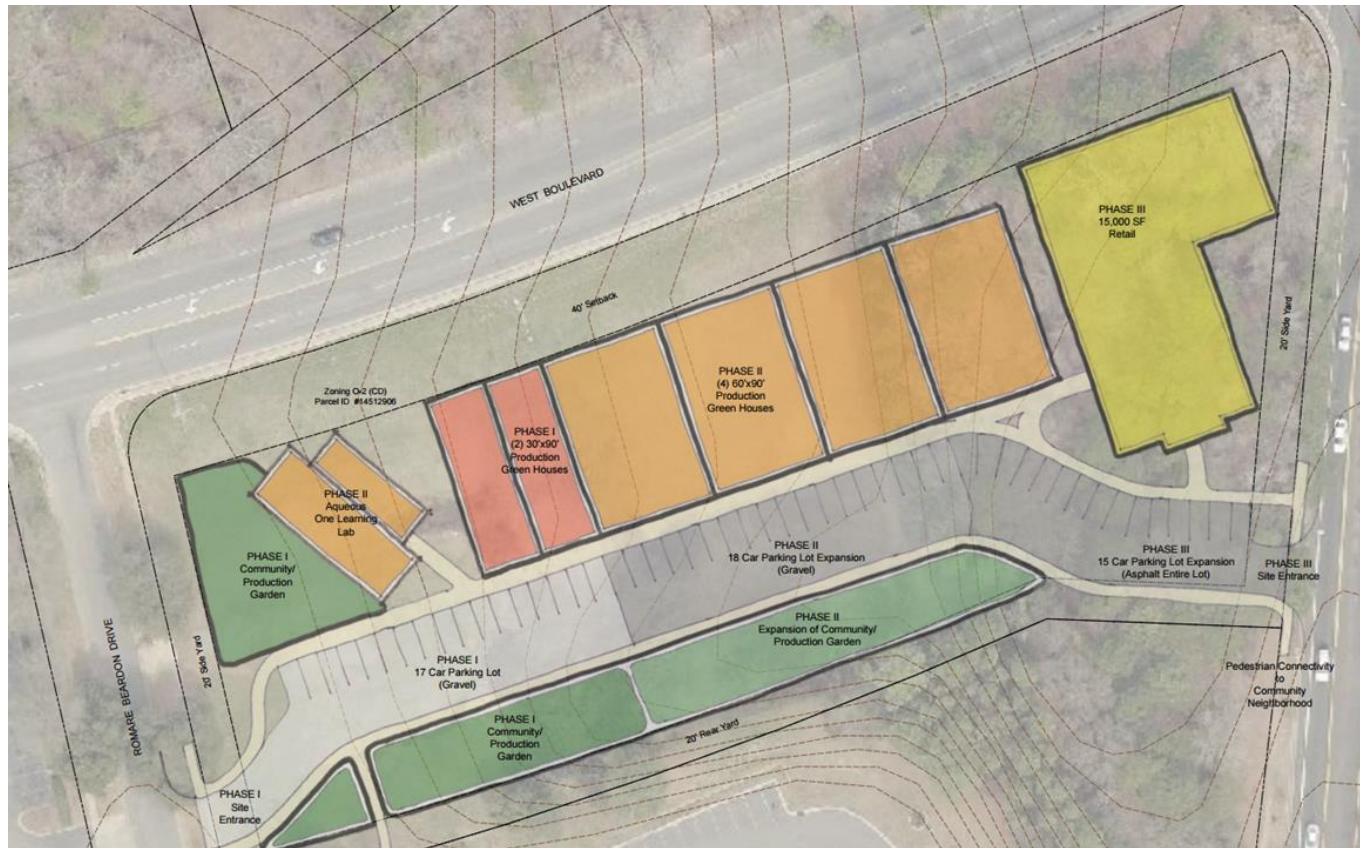
Plants purify the water, and the water is recycled back into the fish tank!

Growing fresh food and raising fish = healthy food system!

Site Plan – Corridor View



Site Plan – Tiered Approach

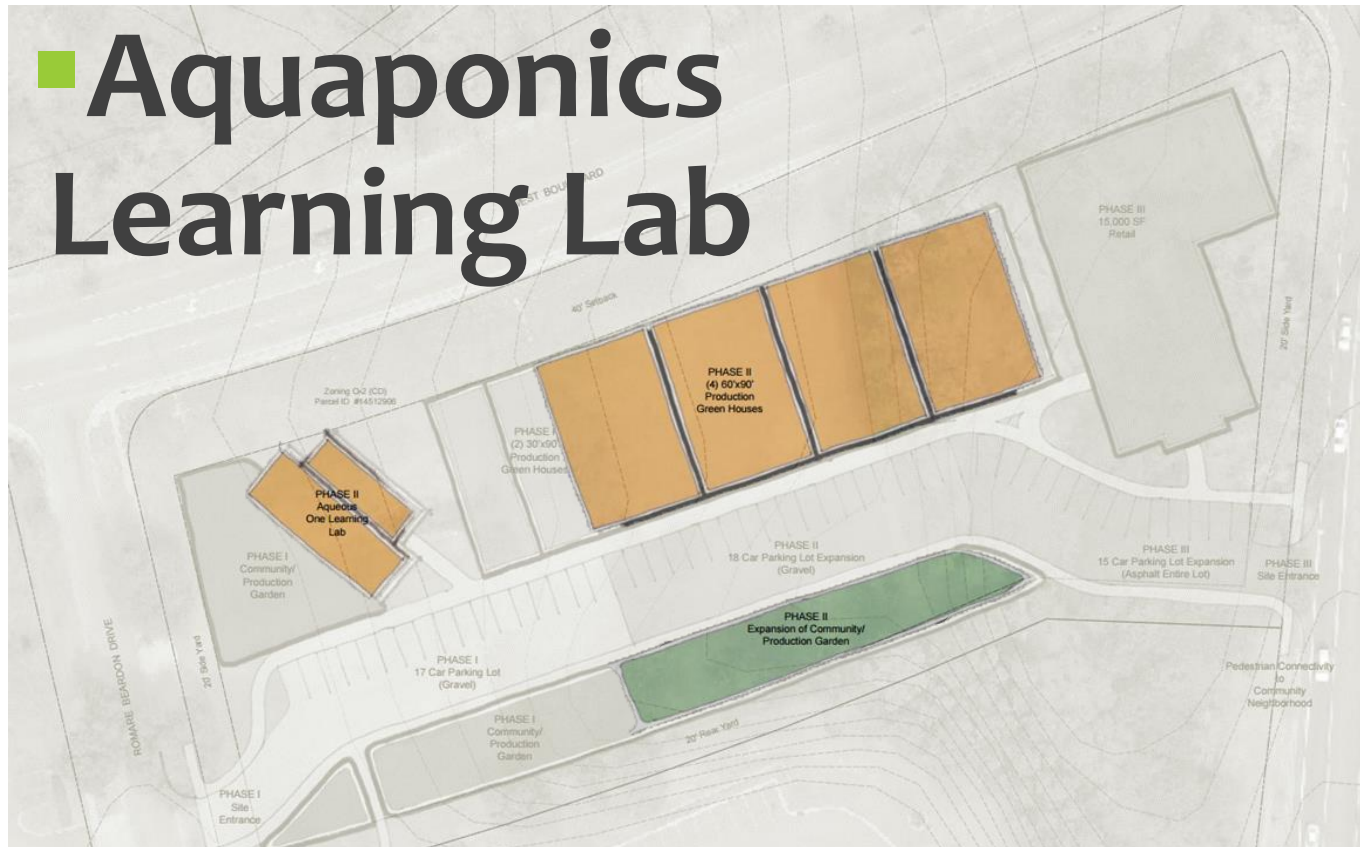


Site Plan – Tier I



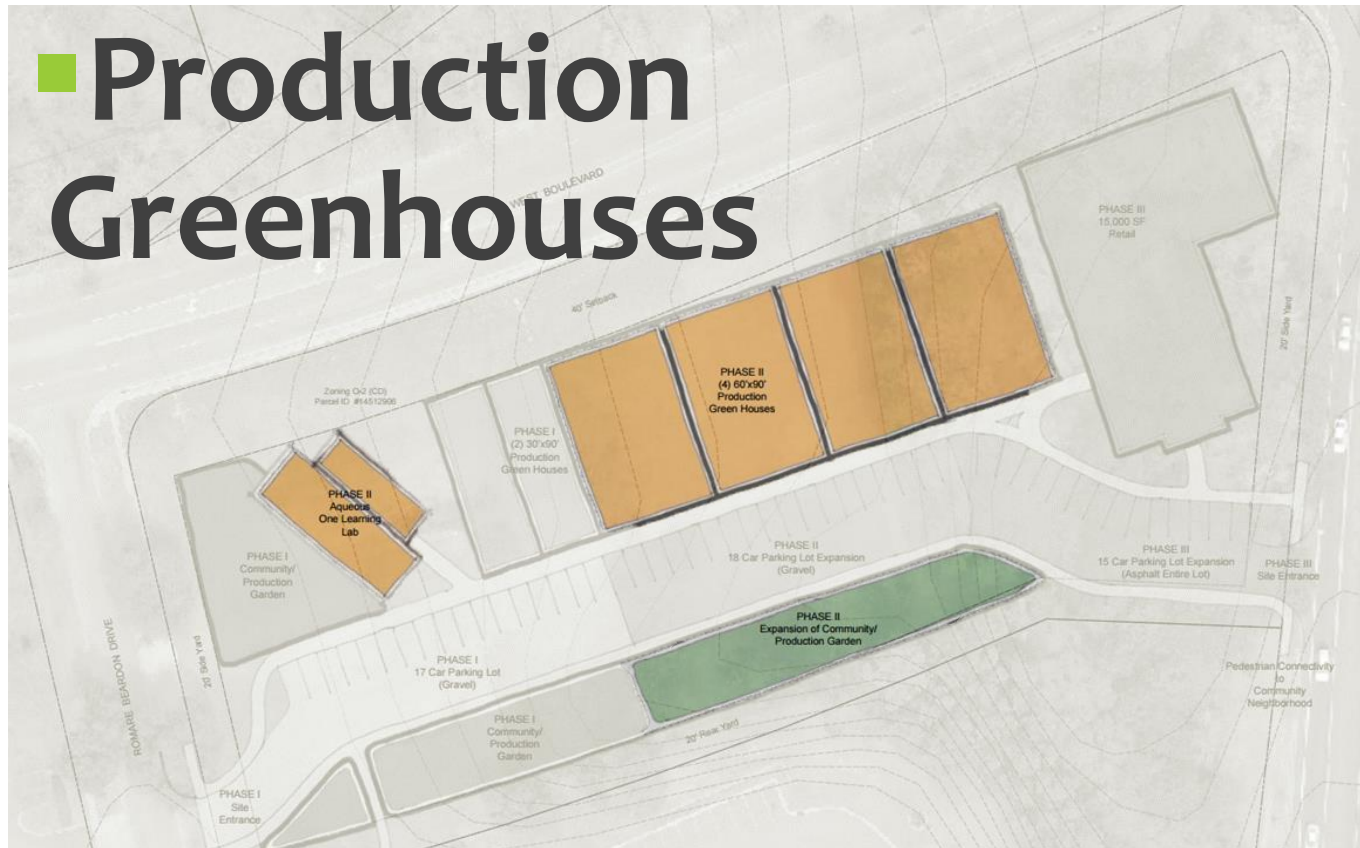
Site Plan – Tier II

Aquaponics Learning Lab



Site Plan – Tier III

■ Production Greenhouses



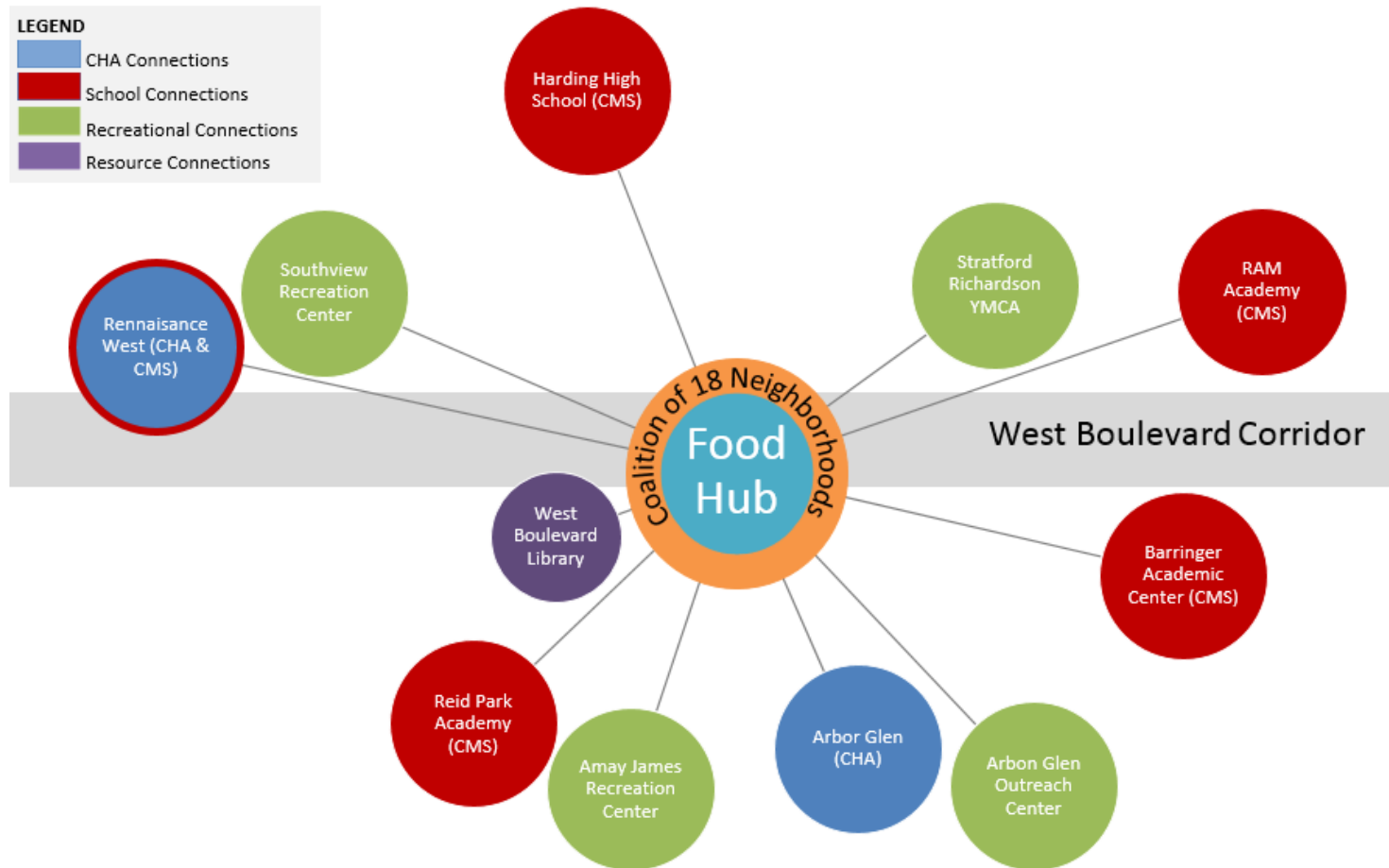
Site Plan – Tier IV



Other Project Components

- Community Engagement and Consensus Building
- Organizational Structure Development
- Co-op Feasibility Study
- Resident Recruitment and Skill / Interest Assessment
- In- and Out-of-School Learning Opportunities

Interconnectivity



Questions?

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Thank You!

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