

4th Annual Regional Conference 2018 Conference Sponsorship Opportunities



Join Us:
April 12, 2018
Charlotte, NC



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Sponsorship & Exhibitor Opportunities

Join Us:

Harris Conference Center
Charlotte, NC

Creative Solutions for Thriving Communities is the premier conference for local government elected officials, staff and others working to build stronger communities in the nine-county Centralina region.

This year's conference helps mark CCOG's 50th anniversary with a theme of looking forward to the next half-century. More than 200 persons are expected to attend, making our conference large enough for quality, but small enough for active engagement.

This is a great year to join us as a Sponsor or Exhibitor for high visibility with elected officials and top managers from around the region.

Who Sponsors

- Banks, Engineering & Urban Design Firms, Real Estate Developers, Law Firms
- Manufacturing, Energy, Technology, Services, and Logistics Corporations
- Colleges, Universities and Non-profits
- And any other entities that support stronger communities in our region, or have an interest in doing business with our local governments

Who Attends

- Local Elected Officials - Mayors, Municipal Council Members, County Commissioners
- Municipal and County Department Heads and Top Staff - Police, Fire, Planning, Housing, Community/Economic Development, Transportation, Utilities, Public Health, Social Services, Parks & Rec, etc.
- State Legislators, Members of the US Congress, their District/Legislative Staff
- National, State and Regional Speakers and Panelists
- Conference Sponsors and Exhibitors

Sponsorship provides Pre-conference, Event-Day, and Post-conference recognition for your organization, as shown on the following pages.

To become a sponsor, exhibitor, or program advertiser, go to www.centralinathrivingcommunities.com to select your sponsorship level and reserve your Conference sponsorship or exhibit table. **We look forward to seeing you!**

CCOG's fourth annual CSTC Regional Conference will be held at the Harris Conference Center (216 CPCC Harris Campus Dr., Charlotte, NC 28208).





April 12, 2018

Sponsorship & Exhibitor Opportunities

Benefits	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,250	Refreshment Break Sponsor or Exhibitor \$1,000
Pre-Conference					
Conference website acknowledgement	✓	✓	✓	✓	-
Conference Sneak Peek acknowledgement (8+ e-mailings to over 1,000 invitees)	✓	✓	✓	✓	-
Event day					
Keynote speaker sponsorship	✓	-	-	-	-
Networking breakfast sponsorship, OR Wi-Fi & Social Media sponsorship, OR Event-day Program sponsorship	-	✓	-	-	-
Breakout Session Presenter (with logo signage)	✓	✓	-	-	-
Plenary Sessions Podium recognition	✓	✓	-	-	-
Plenary Sessions Sponsor logo slideshow	✓	✓	✓	✓	✓ (Refreshment Break)
Printed Program ad space	Full page	1/2 page	1/4 page	1/8 page	-
Printed Program acknowledgment	✓	✓	✓	✓	✓ (Refreshment Break)
Complimentary Registration(s) with "Sponsor" (or "Exhibitor") name badge	4	3	2	1	1
Exhibitor Table	✓	✓	✓	✓	✓ (Exhibitor)
Post-Conference					
Thank-you Feature (Newsletter, Website)	✓	✓	✓	✓	-
Attendee mailing list	✓	✓	✓	✓	✓

An ad in the event-day Program is another great way to support the conference and promote your organization's services to local government decision-makers.
\$1,000 inside back cover, \$600 per full-page ad, \$300 per half-page ad, \$150 per quarter-page ad, \$100 per eighth-page ad.



Platinum & Gold Sponsors ... are more than just supporters of the Conference, they are partners with CCOG in developing and presenting informative sessions. They also receive exclusive sponsor recognition benefits.

Platinum Conference Sponsor (\$7,500)

A \$7,500 Platinum Sponsorship includes

- **Keynote Speaker Sponsorship for the 2018 Annual Conference**
- **Opportunity to develop & present a post-Conference Workshop or a Conference breakout session¹**
- Pre-conference
 - Conference website acknowledgement
 - Conference Sneak peek acknowledgement (8+ e-mailings to over 1,000 invitees, Nov-April)
- Event-Day
 - Breakout Session Sponsor (signage logo)
 - Plenary Sessions Podium recognition
 - Plenary Sessions Sponsor logo slideshow
 - **Full page** printed program sponsor advertisement
 - **Four (4)** Complimentary Conference Registrations with "Sponsor" name badge
 - Complimentary Exhibit table
- Post-Conference
 - Thank-you Feature (CCOG Newsletter, Website)
 - Access to Registrant mailing list

Gold Conference Sponsor (\$5,000)

A \$5,000 Gold Sponsorship includes

- **Sponsorship of the networking Breakfast, Event-Day Printed Program, or Wi-Fi & Social Media**
- **Opportunity to develop & present a post-Conference Workshop or a Conference breakout session¹**
- Pre-conference
 - Conference website acknowledgement
 - Conference Sneak peek acknowledgement (8+ e-mailings to over 1,000 invitees, Nov-April)
- Event-Day
 - Breakout Session Sponsor (signage logo)
 - Plenary Sessions Sponsor logo slideshow
 - **Half page** printed program sponsor advertisement
 - **Three (3)** Complimentary Conference Registrations with "Sponsor" name badge
 - Complimentary Exhibit table
- Post-Conference
 - Thank-you Feature (CCOG Newsletter, Website)
 - Access to Registrant mailing list

¹ Subject to CCOG approval of proposed content and to breakout session availability

Other ways to highlight your organization's support for the Centralina region:

Silver Conference Sponsor (\$2,500)

A \$2,500 Silver Sponsorship includes

- Pre-conference
 - Conference website acknowledgement
 - Conference Sneak peek acknowledgement (8+ e-mailings to over 1,000 invitees, Nov-April)
- Event-Day
 - Plenary Sessions Sponsor logo slideshow
 - **One-fourth page** printed program sponsor advertisement
 - **Two (2)** Complimentary Conference Registrations with "Sponsor" name badge
 - Complimentary Exhibit table
- Post-Conference
 - Thank-you Feature (CCOG Newsletter, Website)
 - Access to Registrant mailing list

Bronze Conference Sponsor (\$1,250)

A \$1,250 Bronze Sponsorship includes

- Pre-conference
 - Conference website acknowledgement
 - Conference Sneak peek acknowledgement (8+ e-mailings to over 1,000 invitees, Nov-April)
- Event-Day
 - Plenary Sessions Sponsor logo slideshow
 - **One-eighth page** printed program sponsor advertisement
 - **One (1)** Complimentary Conference Registration with "Sponsor" name badge
 - Complimentary Exhibit table
- Post-Conference
 - Thank-you Feature (CCOG Newsletter, Website)
 - Access to Registrant mailing list

Refreshment Break Sponsor or Exhibitor (\$1,000)

A \$1,000 Refreshment Break Sponsorship or Exhibitor includes

- Event-Day
 - **One (1)** Complimentary Conference Registration with "Sponsor" or "Exhibitor" name badge
 - Plenary Sessions Sponsor logo slideshow & printed program acknowledgement (*Refreshment Break Sponsor*)
 - One (1) Exhibit table (*Exhibitor*)
- Post-Conference
 - Access to Registrant mailing list

Please contact Nina Walters at nina@streamlinedbusiness.com / 336-870-9586 with any questions.

