

April 6, 2017

Conference Sponsorship Opportunities

*Creative Solutions for Thriving Communities is the premier conference for local government elected officials, staff and others working to build stronger communities in the nine-county Centralina region. **CCOG's third annual CSTC Regional Conference will be held at Charles Mack Citizen Center (215 N Main St, Mooresville, NC 28115)***

Centralina Council of Governments Conference Sponsorship provides visibility for your organization with elected officials and top managers from around the region, through pre-conference, event-day, and post-conference sponsor benefits.

More than 200 persons are expected to attend, making our conference large enough for quality, but small enough for good interaction among participants.

Who Sponsors?

- ✦ Banks, Engineering & Urban Design Firms, Real Estate Developers, Law Firms
- ✦ Manufacturing, Energy, Technology, Services, and Logistics Corporations
- ✦ Colleges, Universities and Non-profits
- ✦ And any other entities that support stronger communities in our region or have an interest in doing business with our local governments

Who Attends:

- ✦ Local Elected Officials - Mayors, Municipal Council Members, County Commissioners
- ✦ Municipal and County Department Heads and Staff (Police, Fire, Planning, Housing, Community/Economic Development, Transportation, Utilities, Public Health, Social Services, Parks & Rec, etc.)
- ✦ State Representatives and Members of the US Congress and their District and Legislative Staff
- ✦ National, State and Regional Speakers and Panelists
- ✦ Conference Sponsors and Exhibitors



GROWING JOBS AND THE ECONOMY

CONTROLLING COST OF GOVERNMENT

IMPROVING QUALITY OF LIFE

Platinum Conference Sponsor (\$10,000)

A \$10,000 Platinum Sponsorship includes

- Morning Keynote Speaker Sponsorship for the 2017 Annual Conference
- Opportunity to develop & present sessions:
 - A breakout session at the 2017 Annual Conference; and,
 - Two topical workshop sessions later in the year (*workshops dates tbd*)
- Pre-conference
 - Conference website acknowledgement
 - Conference Sneak Peek acknowledgement (6+ e-mailings to over 1,000 invitees)
- Event Day
 - Breakout Session Sponsor (signage logo)
 - Plenary Sessions Podium recognition
 - Plenary Sessions Sponsor logo slideshow
 - **Full Page** Printed program sponsor advertisement
 - Printed program acknowledgment
 - **4** Complimentary Conference Registrations
 - **2** Exhibit Tables
- Post-Conference
 - Thank-you Feature (Newsletter, Website)
 - Access to Attendee mailing list

Gold Conference Sponsor (\$5,000)

A \$5,000 Gold Sponsorship includes

- Sponsorship of one of these elements of the 2017 Annual Conference:
 - Networking Breakfast (*just prior to Morning Keynote Address*); or,
 - Event-Day Printed Program (*design and printing*); or,
 - Wi-Fi & Social Media (*conference day Twitter Wall, free Wi-Fi for attendees*)
- Opportunity to develop & present two topical workshop sessions later in the year (*workshop dates tbd*)
- Pre-conference
 - Conference website acknowledgement
 - Conference Sneak Peek acknowledgement (6+ e-mailings to over 1,000 invitees)
- Event Day
 - Breakout Session Sponsor (signage logo)
 - Plenary Sessions Podium recognition
 - Plenary Sessions Sponsor logo slideshow
 - **½ Page** Printed program sponsor advertisement
 - Printed program acknowledgment
 - **3** Complimentary Conference Registrations
 - **2** Exhibit Tables
- Post-Conference
 - Thank-you Feature (Newsletter, Website)
 - Access to Attendee mailing list



Silver Conference Sponsor (\$2,500)

A \$2,500 Silver Sponsorship includes

- Pre-conference
 - Conference website acknowledgement
 - Conference Sneak Peek acknowledgement (6+ e-mailings to over 1,000 invitees)
- Event Day
 - Plenary Sessions Sponsor logo slideshow
 - **1/4 Page** Printed program sponsor advertisement
 - Printed program acknowledgment
 - **2** Complimentary Conference Registrations
 - **1** Exhibit Table
- Post-Conference
 - Thank-you Feature (Newsletter, Website)
 - Access to Attendee mailing list



Bronze Conference Sponsor (\$1,250)

A \$1,250 Silver Sponsorship includes

- Pre-conference
 - Conference website acknowledgement
 - Conference Sneak Peek acknowledgement (6+ e-mailings to over 1,000 invitees)
- Event Day
 - Plenary Sessions Sponsor logo slideshow
 - **1/8 Page** Printed program sponsor advertisement
 - Printed program acknowledgment
 - **1** Complimentary Conference Registrations
 - **1** Exhibit Table
- Post-Conference
 - Thank-you Feature (Newsletter, Website)
 - Access to Attendee mailing list

Other ways to benefit from supporting the Conference include:

- Refreshment Breaks (\$1,000 per break)
- Event-Day Exhibitor Display Tables (\$1,000 per table)
- Reserved Plenary Table (\$800 per table, for both morning and luncheon Plenary Sessions)
- Event-day Program Ads (\$600 - \$1,000 per full-page ad, 1/2-page (\$300), 1/4-page (\$150), or 1/8-page (\$100))

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Sponsorship Opportunities



Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,250
Pre-Conference				
Conference website acknowledgement	✓	✓	✓	✓
Conference Sneak Peek acknowledgement (6+ e-mailings to over 1,000 invitees)	✓	✓	✓	✓
Event day				
Keynote speaker Platinum sponsorship & Breakout Session presenter	✓	-	-	-
Networking breakfast sponsorship, OR Wi-Fi & Social Media sponsorship, OR Event-day Program sponsorship	-	✓	-	-
Breakout Session Sponsor (signage logo)	✓	✓	-	-
Plenary Sessions Podium recognition	✓	✓	-	-
Plenary Sessions Sponsor logo slideshow	✓	✓	✓	✓
Printed program sponsor ad	Full page	1/2 page	1/4 page	1/8 page
Printed program acknowledgment	✓	✓	✓	✓
Complimentary Registration(s) with "Sponsor" (or "Exhibitor") name badge flag	4	3	2	1
Exhibitor Tables	2	2	1	1
Post-Conference				
Workshop Presenter (dates TBD)	✓	✓	-	-
Thank-you Feature (Newsletter, Website)	✓	✓	✓	✓
Attendee mailing list	✓	✓	✓	✓



For more information about sponsoring the 2017 Creative Solutions for Thriving Communities Conference, please contact Nina Walters, Conference Coordinator, at nina@streamlinedbusiness.com / 336-870-9586 or Vicki Bott at vbott@centralina.org.



2017 CCOG Sponsorship Agreement

☐ SPONSORSHIP

Sponsorship Amount: _____

Sponsorship Level (i.e. Gold): _____

☐ Other Ways to Support

Refreshment Breaks ☐ \$1,000

Event-Day Exhibitor Display Tables ☐ \$1,000 Per Table

Reserved Plenary Table ☐ \$800 per table, includes two plenary sessions – morning/lunch

Organization(s) you wish to be ☐ near ☐ away from: _____

☐ ADVERTISEMENT (Ad artwork will instructions will be provided)

☐ Full page - \$600 ☐ ½ page - \$300 ☐ 1/4 page - \$150 ☐ 1/8 page - \$100 ☐ Inside Back Cover - \$1,000

CONFERENCE CONTACT PERSON: *Please print or type.*

First Name _____ Last Name _____ Email _____

Organization _____ Phone _____

Name(s) and emails of attendees who will be representing your company/organization at the conference

Name of organization for listing and signage, if different _____

Address _____ City, State, Zip Code _____

Enclosed check payable to: Centralina Council of Governments (Please List "CSTC Sponsorship" in the memo line): TOTAL \$ _____

MAIL TO: 525 North Tryon Street, 12th Floor, Charlotte, NC 28202

ALL SPONSORS MUST CHECK THE BOX AND SIGN BELOW TO COMPLETE THE AGREEMENT.

☐ Submission of this agreement implies consent to the items, conditions and regulations of the Conference and sponsor levels set fourth in this document. The sponsor agrees to abide by all rules, requirements, restrictions, regulations and committed monies as set forth in this document.

Print Name and Title: _____ Signature: _____ Date: _____



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