

# The Executive Board Agenda

Chair Patsy Kinsey will convene a meeting of the Centralina COG Executive Board at 6:30 p.m. on Wednesday, March 8, 2017. A light dinner will be served at 6:00 p.m. The meeting will be held in the *Catawba Room of the Centralina CCOG Office on the 1<sup>st</sup> floor of the Broadcom building.*

Time	Item	Presenter
6:00 p.m.	<b>Dinner</b> Please RSVP to Kelly Weston at <a href="mailto:kweston@centralina.org">kweston@centralina.org</a> or (704) 348-2728 by <b>12:00 p.m. on Monday, March 7<sup>th</sup></b> so that catering can be arranged.	Kelly Weston
6:30 p.m.	<b>Call to Order</b>	Patsy Kinsey
	<b>Amendments to the Agenda</b> (if any)	Patsy Kinsey
<b>Consent Items:</b> <i>Consent agenda items may be considered in one motion and without discussion except for those items removed by a Board member.</i>		
6:35 p.m. <b>Item 1</b> <i>Pages 4 – 7</i>	<b>Approval of the January 11, 2017 Executive Board Meeting Minutes</b> The minutes of the January 11, 2017 meeting have been distributed to all members of the Executive Board and should be approved if correct.  <b>Action/Recommendation:</b> <i>I move to approve the January 11, 2017 Executive Board Meeting minutes.</i>	Patsy Kinsey
<b>Regular Business Items:</b>		
6:40 p.m. <b>Item 2</b> 15 minutes <i>Pages 9 – 14</i>	<b>Federal Relations Update</b> Leslie Mozingo of Strategics Consulting will present a performance measures report based on performance measures previously approved by the Executive Board, and a briefing on upcoming federal relations-building opportunities and CCOG advocacy efforts for which Board support is sought.  Vicki Bott will report on other efforts related to federal relations, including Regional Connections webinar series and plans for workshops on grants and other topics.  <b>Action/Recommendation:</b> The Board is asked to receive as information the performance report and provide feedback on the results reflected in it.  <i>I move that the Strategics Consulting Performance Report for January-February 2017 be accepted.</i>  The Board members are also asked to a) encourage participation in the March 21 grants workshop by your jurisdiction’s staff, b) continue participating in CCOG Advocacy with our Congressional Delegation, whether in DC or in NC during “district work periods”.	Vicki Bott and Leslie Mozingo
6:55 p.m. <b>Item 3</b> 10 minutes <i>Pages 16 – 17</i>	<b>Resolution of Support for Water Resource Management Program and Funding</b> Staff will present a resolution regarding augmented funding and roles for North Carolina Regional Councils relative to water resource planning and programs.  <b>Action/Recommendation:</b> <i>Review and pass this resolution seeking legislative and budgetary support for a Regional Council Water Resource Management Program including state funding at the \$1,600,000 level for the 16 Regional Councils to administer regional programs in the state fiscal year 2017-2018.</i>	Jason Wager
7:05 p.m. <b>Item 4</b> 20 minutes <i>Page 19</i>	<b>CCOG Conference Update</b> The Executive Board will receive a brief update on the budget, keynote speakers, breakout sessions, sponsorship commitments, and registration for the CCOG Regional Conference.  <b>Action/Recommendation:</b> <i>The Executive Board members commit to registering for the 2017 CCOG regional conference and to promoting conference registration within their communities to help</i>	Patsy Kinsey



# The Executive Board Agenda

*Wednesday, March 8, 2017  
Centralina Council of Governments  
9815 David Taylor Drive  
Charlotte, NC 28262*

Time	Item	Presenter
	<i>ensure the event reaches its goal of 200 paid registrants.</i>	
<b>7:25 p.m.</b> 5 minutes	<b>Comments from the Executive Board</b>	Board Members
<b>7:30 p.m.</b> 5 minutes	<b>Comments from the Chair</b>	Patsy Kinsey
<b>7:35 p.m.</b> 5 minutes	<b>Comments from the Executive Director</b>	Jim Prosser
<b>7:40 p.m.</b>	<b>Adjournment</b>	Patsy Kinsey

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Centralina Council of Governments

## **Item 1**



**Executive Board Minutes  
January 11, 2017**

<b>Officers Present</b>	<b>Delegates Present</b>	<b>Delegates Not Present</b>	<b>Centralina Staff</b>
Michael Johnson, Chair Patsy Kinsey, Vice Chair Bill Feather, Treasurer	Bobby Compton Bill Deter Martin Oakes Jarvis Woodburn	Kathy Kitts, Secretary Frank Aikmus George Dunlap Martha Sue Hall Bill Lawhon  Tim Smith Richard Turner John Woods Ronnie Worley	Vicki Bott Mike Manis Linda Miller Jim Prosser Marsha Sutton Suzanne Tungate Kelly Weston  <i>Guests</i> Sarah McAulay Leslie Mazingo

**Call to Order**

Chairman Michael Johnson, City of Statesville, called the meeting to order.

**Amendments to the Agenda**

Vice Chair Patsy Kinsey, City of Charlotte, made a motion to adopt the agenda. Commissioner Bobby Compton, Town of Mooresville, seconded the motion and it carried unanimously.

**Consent Items**

- 1. Approval of the November 9, 2016 Executive Board Meeting Minutes**
  - 2. Appointment of Deputy Finance Officers**
  - 3. Approval of Designated Depositories**
  - 4. FY16-17 Budget Amendment**
  - 5. Centralina Economic Development Commission Appointments**
- Additional Item: Resolution Authorizing the Disposal of Surplus Property**

Vice Chair Kinsey made a motion to approve the Consent Agenda. Commissioner Compton seconded the motion and it carried unanimously.

In response to Commissioner Compton’s question, Chairman Johnson confirmed that the approval of the Consent Agenda included the additional item, Resolution Authorizing the Disposal of Surplus Property.

## **6. Federal Relations Update**

Leslie Mozingo, Strategics Consulting, presented an overview of her firm's performance report for November through December 2016. She noted that she continues to look for federal funding opportunities in the project areas of Innovation Corridors, Career Headlight, and Regional Freight. She asked the Executive Board to continue encouraging staff and other elected officials in their communities to read the CCOG Grant News emails and to notify Vicki Bott, Grants Development Director, of their community's plans to apply for grants so that applications can be reviewed.

Ms. Bott distributed a sign-up sheet for Executive Board members to indicate their plans to attend upcoming conferences that will provide opportunities for meeting with members of Congress.

Jim Prosser, Executive Director, noted that Ms. Mozingo and Ms. Bott held a successful grants workshop for local communities last fall.

Vice Chair Kinsey made a motion to accept the Strategics Consulting Performance Report for November – December 2016. Commissioner Compton seconded the motion and it carried unanimously.

## **7. FY17-18 Preliminary Budget Report**

Marsha Sutton, Finance Director, presented the proposed operating and grant budgets for FY2017-18. She noted that the amount of the pass-through budget printed in the agenda packet was incorrect and should be \$13,653,000. She added that to calculate a reasonable estimated budget, the proposal is based on final audited numbers, the FY2016-17 adopted budget, and financials from December. More information will be presented at the May Board of Delegates meeting.

In response to Chairman Johnson's question, the difference between the FY2015-16 audited numbers and the FY2016-17 adopted budget was due to conservative projections and anticipated cuts in the Workforce Development budget.

Commissioner Martin Oakes, Lincoln County, requested information on the indirect cost revenue.

Mayor Bill Deter, Town of Weddington, made a motion to recommend to the Board of Delegates the Fiscal Year 2017-2018 Centralina COG annual operating budget proposal in the amount of \$6,221,000 and the annual pass-through budget ordinance proposal in the amount of \$13,653,000 for adoption. Commissioner Jarvis Woodburn, Anson County, seconded the motion and it carried unanimously.

## **8. Approval of Contract with Arthritis Services of Charlotte and Mecklenburg County**

Linda Miller, Aging Director, presented an overview of the partnership between Centralina Area Agency on Aging (CAAA) and Arthritis Services of Charlotte and Mecklenburg County.

In response to Commissioner Oakes' question, Mr. Prosser explained that CCOG may have to cut back on its partnership with Arthritis Services if the agency's revenues do not support the program.

In response to Chairman Johnson's question, Ms. Miller explained that under CAAA's administration, some of Arthritis Services' programs will become Medicare reimbursable.

Commissioner Compton thanked Aging staff for their work and the services the department provides.

Treasurer Bill Feather, Town of Granite Quarry, made a motion authorizing the Executive Director to execute a contract agreement with Arthritis Services for the period of February 1, 2017 through June 30, 2017. Commissioner Compton seconded the motion and it carried unanimously.

## **9. CEDS Update**

Mike Manis, Community and Economic Development Director, presented a report on the 2017 update to the Comprehensive Economic Development Strategy (CEDS).

In response to Commissioner Oakes' question, Mr. Manis explained that a three-year Economic Development Administration planning grant and a match from Centralina Economic Development Commission (CEDC) member dues will fund the Community and Economic Development department's work on the updated CEDS.

Commissioner Woodburn made a motion to endorse the CEDC plan for the 2017-2022 CEDS Five Year Update and commit CCOG Board Members' assistance in communication to their local boards, industries, economic development organizations, and community with survey and engagement activities in support of the eight-month process to a September 30, 2017 completion date. Vice Chair Kinsey seconded the motion and it carried unanimously.

## **10. CCOG Regional Conference Update**

Vice Chair Kinsey reported that Conference registration is now open. The morning keynote speaker will be Peter Kageyama from the Alliance for Innovation. Staff continues to work with the Federal Reserve Bank of Richmond to secure a contract with a luncheon keynote speaker from Brookings. Executive Board members can assist staff with Conference sponsorship by encouraging their jurisdictions to reserve a VIP table or by forwarding sponsor prospect suggestions to staff. Eleven sponsors have committed over \$17,000 in funds for the event.

By consensus, the Executive Board committed to registering for the 2017 CCOG Regional Conference and encouraging the full Board of Delegates, other elected officials, and local government staff to register for the event.

## **11. Nominating Committee Update**

Commissioner Compton reported that the Nominating Committee, comprised of himself, Commissioner Jarvis Woodburn, Anson County, and Mayor Pro Tem Martha Sue Hall, City of Albemarle, held a conference call on Monday, January 2<sup>nd</sup> and selected the following slate of nominees for CCOG officer positions:

Chair: Patsy Kinsey, City of Charlotte  
Vice Chair: Bill Feather, Town of Granite Quarry  
Secretary: Jarvis Woodburn, Anson County  
Treasurer: Bill Deter, Town of Weddington

Chairman Johnson thanked the nominees for their willingness to serve. He also thanked the Nominating Committee members for their work in selecting the slate.

### **Comments from the Executive Board**

There were no comments from the Executive Board.

### **Comments from the Chair**

Chairman Johnson proposed asking member governments to pay one year's worth of membership dues in advance, with the CCOG crediting back the dues to communities over the course of several months.

### **Comments from the Executive Director**

Mr. Prosser asked the Executive Board members to complete a survey for statewide economic development that had been distributed to them via email earlier in the week. He also noted that CCOG

is working with three communities on downtown development and assisting another community with its land use plan. He asked the Executive Board to keep the organization in mind when considering starting projects such as these. He added that CCOG is working with CATS on preliminary steps for regional transit planning.

**Adjournment**

With no further business to be discussed, Chairman Johnson adjourned the meeting at 8:10 p.m.

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Centralina Council of Governments

## **Item 2**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	March 8, 2017	<b>Agenda Item Type:</b>	<b>Consent:</b>	<b>Regular:</b>	x
<b>Submitting Person:</b>	Vicki Bott	<b>Presentation Time (est.):</b>	15 minutes		
<b>Presenter at meeting:</b>	Leslie Mozingo, Vicki Bott	<b>Phone Number/Ext:</b>	202-255-5760		
		<b>Email:</b>	<a href="mailto:leslie@strategics.consulting">leslie@strategics.consulting</a>		
<b>Alternate Contact Person:</b>	Vicki Bott	<b>Phone Number/Ext:</b>	704-348-2702		
		<b>Email:</b>	<a href="mailto:vbott@centralina.org">vbott@centralina.org</a>		
<b>Submitting Department:</b>	<b>Grants Development</b>	<b>Department Head Approval:</b>			
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>					
The Executive Board will receive an update on CCOG's Federal Relations efforts, including a performance report for January through February from Strategics Consulting, and a briefing on related upcoming activities.					
<b>Description of Agenda Item:</b>					
Leslie Mozingo of Strategics Consulting will present a performance measures report based on performance measures previously approved by the Executive Board, and a briefing on upcoming federal relations-building opportunities and CCOG advocacy efforts for which Board support is sought.					
Vicki Bott will report on other efforts related to federal relations, including Regional Connections webinar series and plans for workshops on grants and other topics.					
<b>Background &amp; Basis of Recommendations:</b>					
<p><u>Strategics Performance Report.</u> The Executive Board has requested that specific performance measures for CCOG's contract with Strategics Consulting be reported on at each Executive Board meeting. Leslie has prepared an updated Performance Report for the Executive Board's review.</p> <p><u>Upcoming Activities.</u></p> <ol style="list-style-type: none"> <li>1. CCOG Advocacy in NC. Under Leslie's guidance, CCOG has been developing its "CCOG Advocacy" efforts by which selected Executive Board members and interested fellow CCOG Delegates meet with individual members of our Congressional Delegation <u>to raise awareness of CCOG's role in the region and impact of federal programs.</u> CCOG continues to work on arranging these small group meetings.</li> <li>2. CCOG Advocacy in DC. National conferences in Washington, DC present great opportunities for CCOG Advocacy meetings. With Leslie's assistance, CCOG will schedule meetings with members of Congress and provide CCOG talking points, if CCOG Delegates will let us know they or their colleagues plan to attend these conferences.</li> </ol> <p><u>Other Federal Relations Efforts.</u></p> <ol style="list-style-type: none"> <li>1. Regional Connections Webinars. CCOG staff are preparing the 5<sup>th</sup> Regional Connections webinar for staff of our members of Congress to be held in mid- to late-April.</li> <li>2. Workshops. CCOG will host a 2-hour grants workshop at our new office location on March 21. Plans are underway to present a breakout session on grantsmanship at the April 6 CCOG Conference, contingent on space in the conference program.</li> </ol>					
<b>Action / Recommendation:</b>					
The Board is asked to receive as information the performance report and provide feedback on the results reflected in it.					
<i>I move that the Strategics Consulting Performance Report for January-February 2017 be accepted.</i>					



The Board members are also asked to a) encourage participation in the March 21 grants workshop by your jurisdiction's staff, b) continue participating in CCOG Advocacy with our Congressional Delegation, whether in DC or in NC during "district work periods".

<b>Time Sensitivity</b> ( <i>none or explain</i> ):	The National League of Municipalities conference begins March 11.
<b>Budget Impact</b> ( <i>if applicable</i> ):	None.
<b>List of Attachments</b> ( <i>if any</i> ):	<ul style="list-style-type: none"> <li>• <i>Strategics Performance Report for January-February 2017</i></li> <li>• <i>Grants Workshop Invitation – March 21, 2017</i></li> </ul>

## PERFORMANCE REPORT: JANUARY – FEBRUARY 2017

### VALUE TO CCOG

Review and provide feedback on federal competitive grants prior to submission, draft letters of support and organize support strategies.

- ✓ No feedback requested for any new CCOG competitive grant applications.
- ✓ Confirmed letters of support, which have already been prepared and provided, have been submitted by both Senators Thom Tillis and Richard Burr for the brownfields grant application.
- ✓ Followed-up with six congressional offices to inquire again on the status of their letters of support.

Analyze federal agency grants for areas of opportunities to support CCOG priorities:

- Innovation Corridors
  - Career Headlight
  - Regional Freight
- ✓ Nothing new found to date, but the legislative language request focuses on the need for regional planning grants.

Where there are no good fits, work with CCOG to start creating new opportunities for the priorities listed above.

- ✓ Prepared two legislative requests to be delivered and discussed with Members of Congress by elected officials attending conferences in Washington, DC.

Alert CCOG to competitive grant funding opportunity announcements.

- ✓ Grants News sent January 30 and the week of February 20<sup>th</sup>.
- ✓ Worked on forecast for grant announcements expected for third quarter (Apr – Jun 2017).
- ✓ Sent specific grant notices on Senior Corps Community Service, Broadband Access, Water Infrastructure Innovative Financing, and Regional Conservation Partnership Program directly to individual CCOG staff.

Alert CCOG to legislation and executive action where new funding opportunities are created.

- ✓ No new legislation or executive action with new funding opportunities at this time.

Build knowledge of CCOG's positive reputation with Congressional Delegation and Executive Offices.

- ✓ Communicated with elected officials attending DC conferences, scheduled meetings, prepared talking points, and attended meetings.
- ✓ Continued working with schedulers for Senators Burr and Tillis to arrange their attendance at future Board meeting.

Connect CCOG with key points of contact.

- ✓ Updated list of contacts in the congressional offices.
- ✓ Scheduled meetings in DC for CCOG elected officials.

Report quarterly to Executive Board.

- ✓ Prepared performance report and for presentation to Executive Board on March 8.

## **VALUE TO CCOG MEMBERS**

Provide notice on competitive grant opportunities for local governments.

- ✓ Grants News sent January 30 and the week of February 20<sup>th</sup>.
- ✓ Began work on Grants Forecast for Q3 (Apr – Jun 2017).

Conduct quarterly “Lunch and Learn” grants workshops at CCOG offices.

- ✓ Began preparation for next grants workshop, scheduled for March 21.

Review and provide feedback on six federal competitive grants brought forward from CCOG members on a first-come-first-serve basis, prior to submission, as well as draft letters of support and organize support strategy for those six applications.

- ✓ No requests for competitive grant feedback have been made by individual CCOG members.

Draft customized talking points for communications with Congressional Delegation and staff members.

- ✓ Prepared talking points for those attending meetings with Members of Congress in Washington, DC during the National Association of Counties annual Legislative Conference.

***For more information, contact Leslie Mazingo at (202) 255-5760 or [leslie@strategics.consulting](mailto:leslie@strategics.consulting).***



***Invites local government staff to a CCOG Grants Workshop***

## **Effective Grant-Writing for Federal Grants**

**Tuesday, March 21, 10:30am – 12:30pm**

CCOG Catawba Room, 9815 David Taylor Dr., Charlotte, NC 28262

### **Do you have program funding needs for**

*Police, Fire, Planning, Housing, Community/Economic Development,  
Transportation, Utilities, Public Health, Social Services, Parks & Rec?*

**Want to prepare stronger federal grant proposals with less stress?**

***Back by popular demand, this workshop is designed for you!***

Whether you've worked on dozens of competitive grant applications, or are new to the world of federal grants, this workshop will help you hone your skills and provide tools for more effective grantsmanship.

**Workshop highlights include:**

- ❖ **Overview of Types of Grants & Grant-finding Resources**
- ❖ **Grant-Writing Keys to Success & Guiding Principles**
- ❖ **The Grant Writing Process & Tools**

You'll come away with workshop materials and tools you can use for your next grant proposal, such as, templates for proposal development work plan, project budget, application checklist, and more.

The workshop presenters have a combined 35 years' experience with federal grant programs and grant-writing: Leslie Mozingo, of Strategics Consulting, and Vicki Bott, CCOG Grants Development Director.

### **FREE REGISTRATION & PARKING**

Reserve your seat today – space is limited to the first 35 registrants.

Registration includes your reserved place in the workshop, workshop handouts and digital copies of grant-writing tools.

**To register, please email [grants@centralina.org](mailto:grants@centralina.org) using subject line “*Effective Grant-Writing Workshop*” with your name, organization and department, phone # and email address. Confirmation of registration or waitlist status will be emailed to you.**

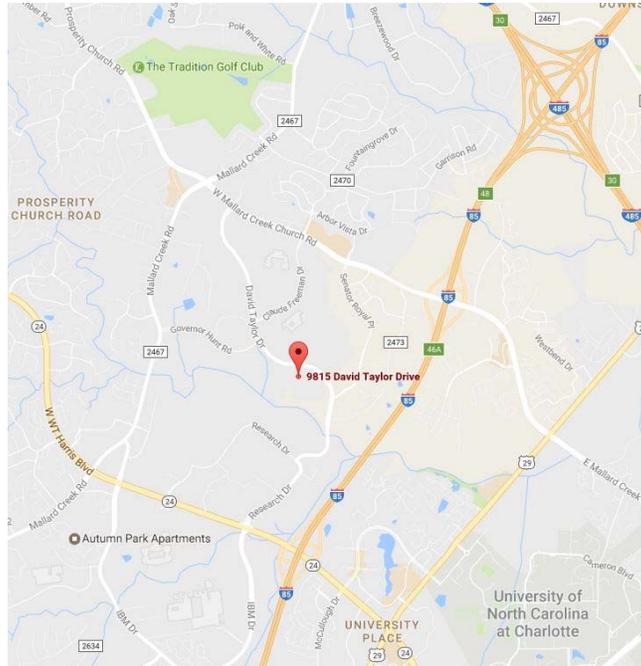
See over for map and driving directions to CCOG's new office location.

Questions? Contact Vicki Bott at [grants@centralina.org](mailto:grants@centralina.org) or 704-348-2702.



## Directions to CCOG Offices at 9815 David Taylor Drive, Charlotte, NC 28262

Our offices are in University Research Park, conveniently located off I-85 between the WT Harris Blvd and Mallard Creek Church Road exits, with ample free parking.



### From I-85 S:

Take Exit 46 for Mallard Creek Church Rd, and turn right onto W Mallard Creek Ch Rd

In 0.3 miles, turn left onto Senator Royall Place

In 0.9 miles, turn right onto David Taylor Drive

In 0.3 miles, CCOG offices are on the left.

### From I-85 N:

Take Exit 45B for WT Harris Blvd west (NC-24 West), turn right onto W Mallard Creek Ch Rd

In 0.3 miles, turn right onto Research Drive

In 0.5 miles, turn right onto David Taylor Drive

In 0.8 miles, CCOG offices are on the left.

### From I-77 S/I-485 Inner:

Take Exit 19A-B for I-485 Inner towards NC 115

In 2.3 miles, take Exit 30 for I-85 S *and then follow directions above for I-85 S*

### From I-485 Outer

Take Exit 30 for I-85 S *and then follow directions above for I-85 S*



Centralina Council of Governments

### **Item 3**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	March 8, 2017		<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Jason Wager	<b>Presentation Time (est.):</b>	5 minutes			
<b>Presenter at meeting:</b>	Jason Wager	<b>Phone Number/Ext:</b>	704-348-2707			
		<b>Email:</b>	<a href="mailto:jwager@centralina.org">jwager@centralina.org</a>			
<b>Alternate Contact Person:</b>	Jim Prosser	<b>Phone Number/Ext:</b>	704-348-2703			
		<b>Email:</b>	<a href="mailto:jprosser@centralina.org">jprosser@centralina.org</a>			
<b>Submitting Department:</b>	<b>Planning</b>	<b>Department Head Approval:</b>	<i>Michelle E. Nance</i>			
<b>Description of Agenda Item:</b> <i>(same wording as on agenda summary)</i>						
Resolution of Support: Water Resource Management Program and Funding from the State to North Carolina Regional Councils						
<b>Background &amp; Basis of Recommendations:</b>						
<ul style="list-style-type: none"> <li>• Attached is a resolution for the COG Executive Board's consideration regarding augmented funding and roles for NC Regional Councils relative to water resource planning and programs.</li> <li>• COGs are currently seeking NC legislator sponsors for legislation this coming session.</li> <li>• In addition, division directors at NCDEQ are being consulted to ensure they understand this not duplicating work conducted by NC staff and agencies.</li> <li>• Projects are to be non-regulatory and in some cases fulfill projects recommended in the water quality/quantity plans for each basin.</li> <li>• Is proposing legislation that would allocate \$100,000 for each Regional Council on an annual recurrent basis beginning with the fiscal year 2017-2018.</li> </ul>						
<b>Action / Recommendation:</b>						
Review and pass this resolution seeking legislative and budgetary support for a Regional Council Water Resource Management Program including state funding at the \$1,600,000 level for the 16 Regional Councils to administer regional programs in the state fiscal year 2017-2018.						
<b>Time Sensitivity (none or explain):</b>	Relative only to the NC General Assembly session.					
<b>Budget Impact (if applicable):</b>	None					
<b>List of Attachments (if any):</b>	Resolution of Support					



**RESOLUTION OF SUPPORT  
WATER RESOURCE MANAGEMENT PROGRAM AND FUNDING  
FROM THE STATE TO NORTH CAROLINA REGIONAL COUNCILS**

**WHEREAS**, adequate water quality and quantity resources are essential to sustain long-term economic and community growth and development for North Carolina; and

**WHEREAS**, to plan and implement long-term solutions to water quantity and quality issues requires close cooperation by federal, state, regional, and local entities; and

**WHEREAS**, it is necessary to implement programs and projects recommended by long-term, strategic, regional water resource planning; and

**WHEREAS**, North Carolina's 16 Regional Councils have successfully provided local governments statewide with a regional means to address issues that stretch beyond any one government's boundaries for over 40 years; and

**WHEREAS**, Regional Councils operate, in part, to help local governments work collectively and cooperatively on water resource issues and to implement regional solutions that are in the best interest of the respective regional community and the state; and

**WHEREAS**, Regional Councils working in partnership with the North Carolina Department of Environmental Quality, other state agencies, and key stakeholders will implement water resource projects, programs, and other activities consistent with an annual program of work; and

**WHEREAS**, the State of North Carolina needs to appropriate \$100,000 for each Regional Council on an annual recurrent basis beginning with the fiscal year 2017-2018 state budget, totaling \$1,600,000, to implement water resource management programs.

**NOW, THEREFORE, BE IT RESOLVED** by the Executive Board of the Centralina Council of Governments on this 8th day of March, 2017 that legislative and budgetary support be provided for a Regional Council Water Resource Management Program including state funding at the \$1,600,000 level for the 16 Regional Councils to administer regional programs in the state fiscal year 2017-2018.

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Patsy Kinsey, Chair  
CCOG Executive Board

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Kelly Weston, Clerk to the Board  
CCOG Executive Board



Centralina Council of Governments

## **Item 4**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	March 8, 2017	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Kelly Weston	<b>Presentation Time (est.):</b>	5 minutes			
<b>Presenter at meeting:</b>	Patsy Kinsey	<b>Phone Number/Ext:</b>				
		<b>Email:</b>				
<b>Alternate Contact Person:</b>	Kelly Weston	<b>Phone Number/Ext:</b>	(704) 348-2728			
		<b>Email:</b>	<a href="mailto:kweston@centralina.org">kweston@centralina.org</a>			
<b>Submitting Department:</b>	<b>General Government</b>	<b>Department Head Approval:</b>	Jim Prosser			
<b>Board Expectation: (required action or responsibility expected from Board members)</b>						
The Executive Board is asked to receive and provide feedback on an update on planning activities for the 2017 CCOG Regional Conference. Board Members are also asked to register for the event and to assist CCOG staff in promoting conference registration, helping the event reach its attendance goal of 200 paid registrants.						
<b>Description of Agenda Item:</b>						
The Executive Board will receive a brief update on the budget, keynote speakers, breakout sessions, sponsorship commitments, and registration for the CCOG Regional Conference.						
<b>Background &amp; Basis of Recommendations:</b>						
The CCOG Regional Conference, "Creative Solutions for Thriving Communities," is designed to provide elected officials and local government staff with practical tools and solutions to address their communities' biggest challenges. This year's Conference will be held on April 6, 2017 at the Charles Mack Citizen Center in Mooresville.						
The Conference program a morning keynote address by Peter Kageyama of the Alliance for Innovation, a luncheon keynote address by Amy Liu of the Brookings Institution, and 12 breakout sessions.						
This year, local governments will have an opportunity to support the conference by reserving City/County VIP tables, which will include eight complimentary registrations plus a reserved VIP table in both the morning and luncheon keynote sessions.						
<b>Action / Recommendation:</b>						
The Executive Board members commit to registering for the 2017 CCOG regional conference and to promoting conference registration within their communities to help ensure the event reaches its goal of 200 paid registrants.						
<b>Time Sensitivity (none or explain):</b>	The early registration deadline is March 20 <sup>th</sup> . After this date, registration rates will increase to \$125.00 for government/non-profits and \$149.00 for for-profit entities.					
<b>Budget Impact (if applicable):</b>	Conference revenues of \$54,000 in the form of sponsorships and registration fees are expected to equal overall expenses for the event. Reaching the goal of 200 paid registrants will help ensure the event breaks even financially.					
<b>List of Attachments (if any):</b>	None					