



Centralina Council of Governments
REGIONAL CONFERENCE
www.CentralinaThrivingCommunities.com

March 7-8

Sponsorship Opportunities

March 7, 2019: Pre-Conference Workshop at CCOG

March 8, 2019: Conference at UNC-Charlotte

Creative Solutions for Thriving Communities is the premier regional conference for local government elected officials, staff and others working to build stronger communities. This year's conference helps wrap up CCOG's 50 years of service in the nine-county Centralina region and we expect more than 200 top government officials to attend. Peter Kageyama, who shares his message *For the Love of Cities* as a Ted Talk, will be returning due to popular demand.



Become a Sponsor or Exhibitor for high visibility with elected officials and influencers from around the region.

Who has sponsored in the past?

- Municipal service providers, including finance, accounting and solid waste
- Banks, engineering / urban design firms, real estate developers and law firms
- Manufacturing, energy, technology, services and logistics corporations
- Colleges, universities and non-profits
- Other entities that have an interest in doing business with local governments

Who typically attends?

- Local elected officials - mayors, city council members and county commissioners
- City and county department heads and leaders from planning, housing, community & economic development, transportation, utilities, public health, social services and parks & recreation
- State legislators, members of the US Congress and their district/legislative staff

All sponsors will be recognized before, during and after the conference. Your organization will also be highlighted in all conference-related marketing. **To participate, contact Bobby Williams at bwilliams@centralina.org or 704-688-7036.**



Benefits	Presenting \$7,000 (1 available)	Gold \$4,000 (unlimited)	Silver \$2,500 (unlimited)	Bronze \$1,500 (unlimited)	Exhibitor \$1,000 (unlimited)
Complimentary registrations with sponsor/exhibitor badge	5	3	2	1	1
Display table	✓	✓	✓	✓	✓
Marketing materials in attendee bags	✓	✓	✓	✓	-
Logo on website	✓	✓	✓	✓	-
Acknowledgement in 5 emails to 1,300 invitees*	✓	✓	✓	✓	-
Plenary sessions sponsor logo slideshow	✓	✓	✓	✓	-
Program ad	Inside Front Cover	1 page	1/2 page	1/4 page	-
Attendee mailing list	✓	✓	✓	-	-
Breakout sessions podium recognition	✓	✓	-	-	-
Plenary sessions podium recognition	✓	✓	-	-	-
Complimentary registrations for the Peter Kageyama workshop	2	1	-	-	-
Exclusive sponsor of the Peter Kageyama workshop	✓	-	-	-	-
Opportunity to introduce the keynote speaker	✓	-	-	-	-

Program Ad	\$150	\$300	\$600	\$1,000
Quarter page	✓			
Half page		✓		
Full page			✓	
Premium full page (inside back cover)				✓

Sponsorship packages apply to the Conference at UNCC on March 8. Presenting and Gold sponsor packages also include the Workshop on March 7.

To participate, contact Bobby Williams at bwilliams@centralina.org or 704-688-7036. In-kind sponsor opportunities and custom packages are available.

*Logo will be included in all emails to invitees upon receipt.

